IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

PATENT APPLICATION

Applicants: Rick W. LANDSMAN, Wei-Yeh LEE

Case: UCC-1/CIP

Serial No.: 09/273,718 Filed: January 26, 1999

Group Art Unit: 2162 Confirmation No.: 2166

Examiner: Jeff Carlson

Title: A TECHNIQUE FOR IMPLEMENTING BROWSER-INITIATED

USER-TRANSPARENT NETWORK-DISTRIBUTED INTERSTITIAL WEB

ADVERTISING THROUGH USE OF AN ADVERTISING TAG

EMBEDDED IN A REFERRING WEB PAGE (as amended)

COMMISSIONER FOR PATENTS Washington, D. C. 20231

S I R:

I believe that **no additional claim fee** is required for the accompanying amendment submitted in connection with the above-captioned application.

In the event a fee is due, kindly charge that fee to my deposit account number 13-3083. To facilitate that charge, a duplicate copy of this letter is enclosed herewith.

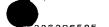
Respectfully submitted,

January 21, 2002

Peter L. Michaelson, Attorney

(Kriligalan

Reg. No. 30,090 Customer No. 007265 (732) 530-6671



MW3 3-25-02

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SIR:

AMENDMENT

In response to the Office Action dated August 28, 2001 (Paper No. 21), please amend the above-identified patent application as follows:

IN THE CLAIMS-

To facilitate entry of the following changes, the Applicants have also submitted herewith substitute pages providing all the pending claims, as they now stand, incorporating the changes indicated below.